

## **ANNEX I**

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### **Survey Questions to local media organisations and media representatives**

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## Annex I: Survey questions to local media organisations and media representatives

### Representation of Third-Country Nationals in the Local Media

#### 1. Introduction

APS Consult Ltd has been commissioned by SOS Malta to carry out a research survey on Third-Country Nationals (TCNs) legally residing in Malta and their representation in the local media, as part of a project called "Media InterAct". This project is being co-financed through the European Fund for the Integration of Third-Country Nationals and is being carried out by SOS Malta in partnership with the Public Broadcasting Services Ltd. and the Institute of Maltese Journalists.

The main objective of this particular research survey with media organisations, journalists and media representatives is to map out the current situation of TCNs with regards to their representation in the local media. The findings from this research survey will then also serve as a basis for policy development in the field of integration and the media.

In order for this research to be successful, the participation of media organisations, journalists and media representatives is deemed important. SOS Malta would therefore like to request your involvement and participation in this research. This survey has 4 sections and is composed of a total of 24 questions.

All information given in this questionnaire will be kept confidential as per the 2001 Data Protection Act.

Should persons have difficulty accessing the online survey, please do not hesitate to contact Kylie or Christopher on: surveys@apsconsult.com.mt or by telephone 2342 8624 / 2342 8627.

#### 2. Section A - Local Media Representation of Third-Country Nationals

Definition of Third-Country Nationals for the purpose of this survey:

A Third-Country National (TCN) is a person who is not a citizen of the home or host country. In the context of Malta, TCNs are those persons who are legally residing in Malta but are not nationals of Malta or any other Member State of the European Union. In addition, asylum seekers, refugees and beneficiaries of subsidiary protection do not fall within the scope of the European Fund for the Integration of Third-Country Nationals within which the Media InterAct Project is being implemented and thus do not fall within the scope of this survey.

Please consider the above definition when filling in this survey.

##### 1. How adequate is the coverage of Third-Country Nationals (TCNs) and topics relating to TCNs in the local media?

Very adequate     
  Fairly adequate     
  Inadequate     
  Non-existent

##### 2. To what extent are the following characteristics of Third-Country Nationals being portrayed in the local media?

	Extensive	Adequate	Inadequate	Non-existent
Culture / traditions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cuisine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Religious Beliefs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Country	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other Characteristics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please specify other characteristics

### Representation of Third-Country Nationals in the Local Media

**3. Does the local media reflect the true ethnic, cultural and religious diversity of the people of various nationalities residing in Malta?**

- Faithful representation     
  Fairly representative     
  Not representative

**4. How are Third-Country Nationals being portrayed in the local media?**

- Positively     
  Neutral     
  Negatively

### 3. Section B - Relationship between local media and TCNs

**5. How easy or difficult is it for Third-Country Nationals to approach local media organisations (tv / radio / print / online)**

- Easy     
  Neutral     
  Difficult     
  Impossible

**6. How easy or difficult is it for Third-Country Nationals to participate in programmes organised by local media organisations (tv / radio / print / online)?**

- Easy     
  Neutral     
  Difficult     
  Impossible

**7. How often, if ever, have you been invited by local media organisation/s to participate in programme/s / write article/s about or alongside a Third-Country National residing in Malta?**

- Frequently     
  Occasionally     
  Rarely     
  Never

Why did you accept or decline the request/s?

**8. How often, if ever, have you participated on your own initiative on local radio / tv programmes / print / online media about matters relating to Third-Country Nationals?**

- Frequently     
  Occasionally     
  Rarely     
  Never

Kindly elaborate on your response.

**9. How often, if ever, have you been approached by Third-Country Nationals to request participation in interview/s and/or radio/tv programmes and/or written articles for print / online media?**

- Frequently     
  Occasionally     
  Rarely     
  Never

Why did you accept or decline the request/s?

**Representation of Third-Country Nationals in the Local Media**
**4. Section C - Local Media Organisations - Structures and Policies relating to...**

**10. To what extent do current policies of local media organisations facilitate the involvement and participation of Third-Country Nationals in the local media?**

- Very much     
  Fairly     
  Not much     
  Not at all

Please elaborate

**11. How easy or difficult is it for local media organisations to adopt and implement new media policies within their organisations relating to diversity, migrant issues and minority groups residing in Malta?**

- Easy     
  Neutral     
  Difficult     
  Impossible

Please elaborate

**12. To what extent do government policies and/or frameworks on broadcasting matters facilitate the involvement and participation of Third-Country Nationals in the local media?**

- Very much     
  Fairly     
  Not much     
  Not at all

Please elaborate

**13. How easy or difficult is it for local media organisations to influence government policies / frameworks on broadcasting matters relating to diversity, migrant issues and minority groups residing in Malta?**

- Easy     
  Neutral     
  Difficult     
  Impossible

Please elaborate

**14. What role can local media play in raising awareness about Third-Country Nationals residing in Malta?**

- Active Role     
  Passive Role     
  No Role

Please elaborate

### Representation of Third-Country Nationals in the Local Media

**15. What role can local media play in facilitating the integration of Third-Country Nationals into Maltese society?**

- Active Role
  Passive Role
  No Role

Please elaborate

**16. What effect would the mainstreaming of Third-Country Nationals in the local media bring to Malta, to its residents and visitors?**

- Positive
  Neutral
  Negative

Please elaborate

**17. What recommendations / suggestions would you give to local media organisations regarding the mainstreaming of Third-Country Nationals in the local media?**

Policy Recommendations

New framework / structures / measures

Good practices in other countries

**18. What recommendations / suggestions would you give to government regarding the mainstreaming of Third-Country Nationals in the local media?**

Policy Recommendations

New framework / structures / measures

Good practices in other countries

**19. Kindly insert any other comments**

### 5. Section D - Demographic & General Information

This section provides basic details on person filling-in this questionnaire

## Representation of Third-Country Nationals in the Local Media

### 20. Are you...? (you may choose more than one)

- Journalist
- Chief Editor
- Sub-editor
- Producer
- Presenter / Broadcaster
- Researcher
- Blogger
- Other

Other (please specify)

### 21. Kindly indicate the main medium/media that you are active in. (you may choose more than one)

- TV
- Radio
- Print media
- Online media

Other (please specify)

### 22. Are you...?

- Employed with a local media organisation       Freelance       Other

### 23. Gender

- Male       Female       Do not wish to specify

### 24. Kindly indicate your age bracket.

- 18-25       26-35       36-45       46-55       over 55       Do not wish to specify

## 6. Thank you!

We appreciate your feedback and would like to thank you for your time in filling in this survey.